

City of Lakewood OH

SPECTACULAR VERNACULAR

Request for Proposals

Community-Wide Arts Initiative

Release Date: July 2, 2019

Deadline: August 10, 2020

Budget: Varies; Up to \$5,000 each for selected permanent projects and up to \$2,500 each for temporary installations

Eligibility: Any collaboration between businesses, property owners, neighborhood associations, CDCs, community groups, non-profits, arts organizations, or artists who are working, living or playing within the City of Lakewood OH. (Individuals may not apply.) The idea must be for an art or design project taking place in Lakewood OH.



BACKGROUND

The City of Lakewood's public art program creates opportunities to bridge communities through social offerings in shared public spaces.

Since 2016, the City has been investing in public-private art projects to increase its value as a place that attracts and retains residents, entrepreneurs, employees, and entertainment offerings. Based on lessons learned from small pilot projects, the City is now relaunching the Spectacular Vernacular application for 2020.

PROJECT REQUIREMENTS

- The idea must be for an art or design project in Lakewood; no advertising
- The project must have property owner's permission
- The project must include a public celebration
- The application must identify an artist

HOW IT WORKS

Spectacular Vernacular provides funding for civic art and urban design projects within the city of Lakewood. The goal of the artist grant program is to incentivize community-driven art and design projects. In addition to funding up to \$5,000 of the project, the city will provide project management support throughout the process as needed. (Please see Project Expectations below.)

SCOPE OF WORK

The Public Art Advisory Group and the City express an interest in:

- Permanent or temporary art and urban design projects that enliven public spaces, highlight neighborhood identity and history, address the needs of residents, and/or provide four-season activities.

Note: It is not necessary to submit a fully developed proposal for a project. Applicants may choose to submit conceptual ideas, to be developed in detail with the city.

PROJECT EXPECTATIONS

Finalists will be selected based on the expressed written support of their partners and community members, strength of the application, public celebration plan, and potential added value of art and design. The selection panel will be comprised of members of the Public Art Advisory Group and city staff.

Applicants must propose a site in their applications. The site must be publicly visible and accessible, with permission from property owners to implement an art

or design project. Applicants must include an artist/s to produce the project proposal. The City is available to meet one-on-one for feedback on project challenges, timeline, and budget.

APPLICATION GUIDELINES

Please submit the following materials:

- Completed application form
- Signed letters of support from property owner(s) and project partners
- All materials must be submitted electronically. Emails exceeding 25MB will not be delivered to the inbox; multiple emails will not be accepted.
- Email submission materials using the subject line "Spectacular Vernacular" to: allison.hennie@lakewoodoh.net

To view previously awarded projects, please visit:

www.onelakewood.com/publicart

DISCLAIMERS

Applicants will be notified as to the status of their application. Selection of artists by the City and the pursuit of all City activities are implemented without preference to racial or ethnic origins, gender, sexual orientation, religious affiliation, disability, or age.

The City reserves the right to modify this solicitation and to request additional information from participating artists.

The City reserves the right to accept or reject, at any time prior to the commissioning of a work, any or all proposals when the acceptance, rejection, waiver or advertisement would be in the best interest of the project.

The City will be responsible for all correspondence and communication by and between applicants and members of the Selection Panel. Discussion regarding these projects by and between any applicant and any member of the Public Art Advisory Group outside of scheduled meetings during the selection process may be grounds for the disqualification of the applicant. Such determination shall be at the discretion of the City.

City of Lakewood OH | Spectacular Vernacular
Community-Wide Arts Initiative

PROJECT TITLE _____

Date _____

APPLICANT INFORMATION

Name _____ Phone _____

Proposed site address _____

Email _____

Mailing address _____

ARTIST

Name _____ Phone _____

Email _____

Website/social media/online portfolio _____

ADDITIONAL SUBMISSION MATERIALS

1. Letters of Support (or petition) from property owner, partners and community members, including local contact information
2. Written description and/or drawings of the proposed project
3. Typed letter explaining the project, goals, how the neighborhood will be engaged in the public celebration, who is partnering on the project
4. Proposed budget for the project, must include design fees and fabrication

If selected, the City must be informed of any and all design modifications, changes in ownership, and who is responsible for ongoing upkeep and maintenance. Additional documentation will be required.

For additional information, please contact
Allison Hennie, AIA, NCARB / 216-529-7679 / allison.hennie@lakewoodoh.net